WANT TO BE AN AGRI PRENEUR?
EXPLORE ORGANIC BUSINESS OPPORTUNITIES

Organic Agri Business Entrepreneurship
Residential Workshop

**What?**
- Expert Presentations
- Hands on training
- Practical Demonstrations
- Q & A Sessions
- Fun activities

**Who can attend?**
- Progressive farmers
- Agriculture Graduates
- Budding entrepreneurs
- Agri tech entrepreneurs
- Interested members

- Course fees Rs 15000 for 3 days Program excluding Food and Accommodation
- 25% Discount for booking before 10th December
- For 2 or more bookings from same organization Rs 9000 per Head
- Food and Accommodation charges Rs 4500/Head for 3 days

**Date:** 16th to 18th December 2021

For Booking Please
Contact Mr. Jaydep Roy, Mob-9901878511
& Ms. Mala Singh, Mob-8123032933

Limited Seats

Jaivik Vigyan Kendra (JVK)
Centre for Sustainable and Organic Farming (C-SOF)
Salvaram village, Denkanikottai Taluk,
Krishnagiri District, Tamil Nadu

For more information - www.iccoa.org
**Workshop on Organic Agri - Business Development**

**Day I - 16/12/2021**

**Session I [09:00 to 13:00]**
1. Welcome, Introduction and Ice Breaking
2. Organic sector in India and Worldwide
3. Introduction to certification and Marketing
4. Group work method - Introduction; Reflection volunteer

**Session II [14:00 to 17:30]**
1. Organic Entrepreneurship
   - Organic production and aggregation
   - Supply Chain - processing and distribution (B2B)
   - Organic retail brands and stores (B2C)
   - Organic export: Major markets EU and USA
2. Group Activity - Breakout session

**Evening session**
Farm Visit, Bonfire and Dinner

**Day II - 17/12/2021**

Yoga session and trekking into forest area

**Session III [09:00 to 13:00]**
1. Reflection day 1 by volunteer
2. Group presentations (World café method)

**Session IV [14:00 to 17:30]**
1. Management games (Leadership and Roles)
2. Organic certification: When, What and How?
3. Group presentations (ppt): 4 group * 15 mins

**Evening session**
Demonstration of on-farm input generation, playtime, bonfire and dinner

**Day III - 18/12/2021**

**Session V [09:00 to 13:00]**
1. FPOs in organic business models
2. How FPOs are formed/managed
3. Group work: Make a FPO in your region (4 Group - 4 FPO Models)

**Session VI [14:00 to 17:30]**
1. Government programmes in support of organic farming and
2. Government support in formation of FPOs (CBBO, Amrith, NABARD,
3. Q & A session and conclusion
4. Awards and certificate distribution
   - Best group award
   - Best trainees 2 Nos
5. Conclusion with photo session