BIOFACH INDIA
into organic
together with INDIA ORGANIC
The market place for organic people

9th - 11th November, 2017
India Expo Mart (IEML)
Greater Noida, U.P.
(Delhi - NCR), India
biofach-india.com
India is bestowed with a lot of potential to produce all varieties of organic products due to its various agro-climatic regions. In several parts of the country, the inherited tradition of organic farming is an added advantage. This holds promise for the organic producers in India and all over the world to tap the market which is growing steadily in the domestic sector in addition to exports. Currently, India ranks 10th among the top ten countries in terms of cultivable land under organic certification. The total area under organic certification is 4.72 million hectares.

The Government of India has implemented the National Programme for Organic Production (NPOP). The national programme involves the accreditation programme for Certification Bodies, standards for organic production, promotion of organic farming etc. The NPOP standards for production and accreditation system have been recognized by the European Commission and Switzerland as equivalent to their country standards. Similarly, USDA has recognized NPOP conformity assessment procedures of accreditation as equivalent to that of the US. With these recognitions, Indian organic products duly certified by the accredited Certification Bodies of India are accepted by the importing countries.

Use this opportunity to tap into the Indian organic market by displaying and promoting your organic products at the niche and exclusive platform – BIOFACH INDIA together with INDIA ORGANIC.

Tapan Ray, Nature Bio-Foods said “Nature Bio-Foods Limited is committed to achieve sustainable growth and create value for each and every individual associated with us. With worldwide reach, we are setting the highest standard in the organic food industry. We accomplish this by remaining true to our mission in providing pure and healthy organic products to customers through our state of the art technology and consistent excellence in our organic operations”

**Key Highlights:**

- **Buyer – Seller meetings**
- **High quality conference program**
  - imparting an insight in the Indian Organic Market
- **Networking Platform**
- **Cultural Activities**
- **Initiatives to promote organic farming**
BIOFACH INDIA together with INDIA ORGANIC is scheduled to be held from November 9 – 11, 2017 at India Expo Mart (IEML), Greater Noida, Delhi. Strategically situated near the JP Golf Course and within easy reach of Central Delhi and the international airport on the new 8-lane Greater Noida Expressway. This is one of India’s largest indoor exhibition venues which is spread across the huge 235,000 sqm of floor space that includes 14 exhibition halls and 1800 marts.

It has well equipped storage and warehousing facilities, fully air conditioned, Wi-Fi enabled halls, a perfect venue for hosting International Trade Fairs.

**Venue - India Expo Mart (IEML), Greater Noida**

BIOFACH INDIA together with INDIA ORGANIC is the perfect platform for the Indian organic industry to converge and craft a bright future for the industry. It is a gateway for showcasing the Indian organic potential to the world. With the fast paced awareness and growth of the organic industry at several regions in India, the show is a perfect opportunity for every player in the Indian market to leverage the mammoth business prospects available!

**Exhibit now at BIOFACH INDIA together with INDIA ORGANIC!**

* The above map is not according to scales. This is for representation purpose only.

*Courtesy: Google Maps*
Products on display

- Organic aquaculture
- Organic fresh and dried food
- Organic grains, kernel, pulses, herbs
- Organic essential and ayurvedic oils
- Organic coffee, tea, juices and cocoa
- Organic cotton and cotton products
- Organic processed and semi-processed food
- Natural cosmetics and personal care items
- Services and consultancy for the organic production

Target trade visitors

BIOFACH INDIA together with INDIA ORGANIC is a B-to-B platform and all trade visitor promotional activities are targeting domestic and international decision makers and professional buyers from these sectors:

- Catering business
- Convenience stores
- Food / beverages wholesale
- Food manufacturing and processing
- Import and export
- Non-food wholesale
- Other retail business
- Specialized organic shops
- Supermarkets, department stores, specialised chain stores
- Service companies (certification agencies, consultants and others)

Sameer Mehra, Suminter India Organics said “BIOFACH has always been an amazing platform for us to showcase our company and products, and doing so at its Indian counterpart this year gives us immense pride. We are glad to be presenting our company – one of the largest exporters of organic food and fibers in India – and our products at India’s premier organic trade show. We look forward to meeting fellow experts and industry partners, and to make connections that will allow us to thrive and excel in upcoming projects.”

Mahibalan, MRT Organic said “MRT Organic are India’s largest range of Certified Products Retailers and Exporters under NPOP, NOP and EU Standards. MRT’s strong network of 35,000 farmers are working across 29 states of India and 14 countries and are upholding the mission of producing more than 500 numbers of best organic produce under Sustainable Development Program around the world. MRT’s product range includes Spices, Pulses, Tea, Herbal Teas, Sugars, Snacks, Culinary Herbs, Ayur Herbs, Herbal Extracts, Spice Extracts, Essential oils, Ayurvedic Tabs, Nutraceuticals etc. BIOFACH INDIA provides us with a platform to expand our network all over the world and make our Sustainable Mission fruitful.”
Facts, figures and forecast on the Indian organic market

The Organic food market in India is projected to register growth at a CAGR of over 25% during 2015-20. Growing health consciousness is the key factor surging the demand for organic food products in India. Other factors driving growth in the market include higher income levels, improving living standard, and favorable government initiatives aimed at improving the current scenario of organic farming in the country by providing financial and technical support to organic farmers.

Consumers are moving towards consumption of organic food in place of conventional food, to avoid adverse health effects of chemical preservatives / residues present in non-organic food. With organic food becoming easily accessible, the market is expected to witness remarkable growth over the forecast period. As demand for organic food products rises, increase in production and economies of scale would result in reduced cost of production, further driving growth in India organic food market over the next five years.*

Participation Fees

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<th>Minimum</th>
<th>Domestic Exhibitors</th>
<th>International Exhibitors</th>
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<tr>
<td>Raw Space only</td>
<td>36 m²</td>
<td>8,250* INR per m²</td>
<td>180* EUR per m²</td>
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<tr>
<td>Shell Scheme Package</td>
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<td>9,750* INR per m²</td>
<td>205* EUR per m²</td>
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<td>Registration Fee</td>
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<tr>
<td>Co-exhibitor Fee</td>
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<td>7,500* INR per co-exhibitor</td>
<td>120* EUR per co-exhibitor</td>
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* All prices plus Government Service Tax as applicable

HIGHLIGHT 2017

19th IFOAM Organic World Congress (OWC)

9 - 11 November 2017 | India Expo Mart (IEML), Greater Noida, India

Everyone across the world, who is in any way connected with organic farming and trade, is bound to be there. The OWC will no doubt play a critical and unprecedented role in supporting the Indian organic farming movement and tilting India’s agriculture policy firmly and irrevocably in the direction of organic. The theme of the 19th OWC is “An Organic World through an Organic India.”

The Congress also expects to see fruitful interactions between scientists from across the world and agricultural research agencies and institutions of the Government of India, and several State Governments as well.
AT A GLANCE

Date
November 9 - 11, 2017

Opening hours
10:00 am – 6:00 pm

Frequency
Annual

Venue
India Expo Mart (IEML), Greater Noida, U.P. (Delhi - NCR), India

INTERNATIONAL PATRON

SUPPORTED BY

Ministry of Agriculture, Govt. Of India
Agricultural Processed Food Products Export Development Authority (APEDA)
Spices Board India
Tea Board India
Coffee Board India
Coconut Development Board
National Bank for Agriculture & Rural Development (NABARD)
Ministry of Food Processing

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