THE WORLD OF ORGANICS AND MILLETS WILL CONVERGE

Shri Siddaramaiah
Hon'ble Chief Minister, Govt. of Karnataka

400+ STALLS/1,00,000+ SQ. FT.
3 FULL DAYS/ORGANIC & MILLET FOOD COURT
FOR BUSINESS + PROMOTIONS

Calling

FARMER
Farmer Producer Organizations
Organic Farmers Federations
Farmer Groups
Young Farmers

MARKET
Wholesalers
Traders
Retailers
E-tailers/Online Grocery Stores
Institutional Buyers
Value Added Resellers
Hotels & Restaurants
Food Manufacturers & Processors
Organic & Millet Brands
Organic Stores
Entrepreneurs & Startups
Food Processing Technology Enterprises
Organic Textile Manufacturers

CONSUMER
Health & Fitness Aficionados
Nutritionists
Students
Homemakers
Food Bloggers
Organic & Millet Enthusiasts

GOVERNMENT
Research Bodies
Foreign Governments & Trade Commissions
Multilateral Agencies
Bureaucrats
Policy Makers
Certification Agencies

ORGANICS & MILLETS 2018
JANUARY 19-21, 2018
BENGALuru
INTERNATIONAL TRADE FAIR
Encouraged by the success of the Organics & Millets 2017 - National Trade Fair, the Department of Agriculture, Government of Karnataka announces the International Trade Fair to further the promotion of organic and millet foods. The Fair will include an International Conference and exposition on a vista of opportunities in organic agribusiness, processing, marketing and technology in the global and domestic markets.

**EVENT FEATURES**

**EXHIBITION**
- Organic foods and processing
- Organic textiles/garments
- Organic dairy/animal products
- Millets and processed millet products
- Government pavilion - Central and States
- Foreign country pavilions
- Certification bodies and organisations
- Processing & packaging technology/Machinery

**INTERNATIONAL CONFERENCE**
- National and international experts
- 24+ theme sessions

**FARMERS’ WORKSHOP**
- Sessions in local/regional languages
- State of the art knowledge to Grassroots

**B2B & B2F MEETS**
- International and national players
- Farmers Federations, FPOs, FPCs, others

**CONSUMER CONNECT**
- Cooking competition
- Quiz for students
- Interaction with Dieticians and Nutritionists

**FOOD COURT**
- Forgotten foods-Millet preparations
- Novel, healthy dishes and beverages
- Cooking demo with Organics/Millets

**RUN UP TO THE MAIN EVENT**
- Curtain-raisers in Bangalore, Mumbai, Delhi, Hyderabad, Cochin and Chennai
- International roadshows in USA, Germany, UAE
- Workshops for retailers/exporters
- Press meets, radio broadcasts
- Run for Organics & Millets

**AT A GLANCE**
- 260 exhibition booths
- 49,000 visitors
- 20 MoUs signed
- Rs. 90 lakh counter sales
- Rs. 50 crore worth trade generated

**ORGANICS AND MILLETS NATIONAL TRADE FAIR 2017**
The Organics and Millets National Trade Fair 2017, consisting of an exhibition, buyer-seller (B2B) meets, a national conference, farmer’s workshops, consumer connect program and organic food court, brought key stakeholders together and provided a massive boost to the sustainable future for Karnataka’s farmers.

**KARNATAKA, PIONEERING ORGANIC AGRICULTURE**
The first state to formulate an Organic Farming Policy in 2004, revised in 2017, Karnataka is India’s largest millet producer and stands 5th in the country in terms of total cultivated area under organic certification.

- Total of 93,963 ha under certified organic farming
- 2.82 MT production
- 14 organic farmers federations formed
- Organic research stations in Agricultural universities

- Bengaluru - Organic capital of India
- Promotion of millet as a cultivation that is good for the consumer, farmer & environment
- 18 lakh hectares producing millets

**DON’T MISS THIS AMAZING OPPORTUNITY. BE A PART OF THIS MEGA EVENT**
REGISTER TODAY: www.organics-millets.in
JOIN THE COMMUNITY: www.facebook.com/organics.millets